



News Release

**For Release
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BVU OptiNet Launches Faster Internet Service

BRISTOL, July 1, 2010 – BVU, a leader in fiber-optic broadband services, announced today it is boosting its high-speed Internet speeds for residential customers. The company will double the downstream speeds of most existing customers, and greatly increase the upstream speeds, delivering greater performance to its high speed customers at no additional cost.

“For no additional charge, we are providing our high-speed Internet customers greater connectivity and productivity than ever. As more high-speed Internet customers watch videos on the Internet, work from home or participate in online gaming, faster speed is becoming increasingly important. With the new speeds, our customers will be able to share large files like photographs and videos in much less time,” said Kyle Hollifield, Marketing VP for BVU. Existing customers will not need to request an upgrade; speed changes will be done automatically.

New Residential speeds that will be available include a standard up to 16Mbps downstream speed, with up to 2Mbps upstream, as well as new ultra-fast speeds up to 30Mbps downstream with 10Mbps upstream. The premium tier will offer up to 50Mbps downstream speed and up to of 20Mbps upstream. BVU’s new high speeds are ideal for households that use several computers or Internet-connected devices simultaneously, and those wanting the fastest speeds available.

“BVU is proud to be able to provide these new ultra-fast speeds, some of the best in the market, to our community,” said Hollifield. To find out more about high-speed Internet from BVU, visit www.bvu-optinet.com.

ABOUT BVU

BVU is a utility that provides electric, water, wastewater, cable and advanced fiber-optic broadband services to customers in a 125-square-mile area that includes Bristol, Abingdon and Washington County, Va. BVU’s advanced broadband division, OptiNet, was the first in the nation to provide the triple play of services (voice, video and broadband) over a fiber-to-the-user network. For more information, visit www.bvu-optinet.com.

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